

↓↑ POSTWAVES

Considerations for Your New Group

1. DECIDE IF YOU WANT A:

1. Group comprised of your **team/colleagues** [and/or] your **audience/followers**
2. **Private** or **public** forum for your group

2. DECIDE THE PURPOSE OF YOUR COMMUNITY:

PURPOSE	BENEFITS	EXAMPLES
Brainstorm a specific solution	<ol style="list-style-type: none"> 1. Effortlessly receive a list of responses already ranked by the community. 2. Leaders can easily make more informed decisions and advance their cause faster and smarter. 	Questions you can ask your community: <ol style="list-style-type: none"> 1. How can we grow our volunteer base? 2. How can we get the attention of the governor? 3. What should our nonprofit tackle next? 4. What was your feedback on our latest project? 5. What should we tackle at our next fundraising event? 6. What content do you want to read? 7. What activities do you want to participate in?
Ongoing engagement	<ol style="list-style-type: none"> 1. Give everyone a sense of ownership and motivation to spread the word. 2. Keep your community engaged and up-to-date by giving them a space to debate, discuss and share the most important ideas people are reading/talking about in their community. 	<ol style="list-style-type: none"> 1. Share relevant links/news/content 2. Share personal experiences and insights 3. Suggest ideas

3. INVITE YOUR COMMUNITY:

After [starting a new private/public group](#) on Postwaves, send your desired group members a brief description of the group's purpose [via email, twitter, a blog post etc.], and ask them to follow these steps:

1. Sign-up and subscribe to the new group
2. Add related posts
3. Vote & give feedback on other submissions, when prompted
4. Include a link to the [Getting Started](#) page for more information